

## FORWARD TOGETHER

MARYSVILLE & DEL PASO BLVD.

### COMMUNITY ADVISOR MEETING #3

Date: Thursday, September 22, 2022 | Time: 9:00am – 10:30am

Location: Sacramento Youth Center

## AGENDA

- **WELCOME**

In honor of Hispanic Heritage Month, Community Advisors shared their favorite Spanish/Latin meals.

ADVISORS	Chris Robinson	Gabriel Mijares	Sofia Olazaba
	Cynthia Dees Brooks	Minister Steven Winn	Aman Smith
	Adam Shipp	Stephen Walton	

PROJECT TEAM/STAFF	Katy Robb (MAN)	Janae Supuni (MAN)	Cecilia Laban (MAN)
	Amber Busby (MAN)	Mary Yang (MAN)	Fatima Malik (NDAT)
	Mikel Davila (NDAT)	Greg Garcia (NDAT)	Diana Huynh (New Faze)

ABSENT	Contreina Adams	Shaukat Ali	Vincent Payne
	Dennis Saicocie	Mervin Brookins	Sherri Kirk

- **PRESENTATION:** [Building Momentum: Action Planning Strategy](#)

- **ACTION PLANNING STRATEGY & DISCUSSION**

Based upon prior feedback, prioritized action plan ideas were summarized into six (6) categories (slides 3-4):

- 1) Access to Fresh Produce
- 2) Opportunities for Youth Employment & Engagement
- 3) More Health Care Facilities
- 4) Repurposing Existing Land Uses and Commercial Buildings
- 5) Affordable Housing
- 6) Opportunities for residents who earn quality incomes to be involved in community decisions for further investment.

Community Advisors identified additional priority action plan opportunities:

- Access to Transportation (public transportation, mobility hub, safety concerns)
- Road Infrastructure & Maintenance

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The action planning process was outlined and broken into four (4) key components (slides 6-8):

- 1) Identify Issues
- 2) Build Action Proposals
- 3) Prioritize Actions & Build Teams
- 4) Implement Proposals

Community Advisors broke into two (2) groups to begin action planning for access to transportation and youth employment and engagement. See General Discussion on page 3.

Community Advisors advocated for transportation/infrastructure to take precedent on action plan, as it is a fundamental pillar for community economic growth and development.

- **ACTIVATION EVENT**

Key goals for activation event (slide 11-12):

- 1) Introduce permanent possibilities for property beautification
- 2) Create safe, social opportunities for community to connect along the Marysville-Del Paso Boulevard
- 3) Get input on the action planning process and collect additional community feedback and priorities

New Arcade Market parking lot (3175 Marysville Blvd, Sacramento, CA 95815) has been identified as a location for an activation event. Owners are excited and willing to share their space for the purpose of this project.

Activation concepts developed by Atlas Labs were shared (slides 17-21).

Rather than plan for a major activation event in November, Community Advisors proposed mini activation events leading up to a large-scale activation slated for Spring 2023. Spring 2023 activation will aim to activate existing assets along the corridor, specifically New Arcade Market to Hagginwood Park in a block-party style. Mini activations will be utilized to build rapport with the community, collect feedback and data on ongoing project, and showcase how placemaking events can unite North Sacramento.

- **ACTION ITEMS & NEXT STEPS**

ACTION:	OWNER:	DUE:
Follow up with infrastructure & transportation jurisdiction/responsibility information		

- **ANNOUNCEMENTS**

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- Sacramento Youth Center hosting business owner & youth mixer – Oct. 22<sup>nd</sup>

## General Discussion – Action Planning Strategy & Discussion

### Access to Transportation

- Access to transportation – better public transportation – better awareness of what’s already here (ex. Light rail access on DP Blvd), addressing safety concerns with RT
- In particular, public transportation from Maryville to DP Blvd is a barrier for many people
- Youth voice is key – GHS students – how many use RT to get around? Why or why not?
- Timeline: adding a route or shorter wait times – 12-18 months
- Key player: TMA (transportation maintenance association) – receive funds to support transportation of residents
- Vision Zero study indicates there are two (2) locations along the corridor with the highest numbers of fatal and serious in Sacramento
- Basic issues such as can be reported to 311

### Youth Engagement & Employment

- Lack of career path exposure and training for youth (stop gap employment)
- Preparing youth to be entrepreneurs – social and emotional development
- Business owners to mentor youth – connect business owners to SETA and other workforce programs
- Siloed conversations happening across the city and organizations; streamlined process is needed
- Relational training needed for businesses employing youth

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